



# Kenel Academy

Unleashing Potential...Transforming Careers

# CONTINUAL SERVICE IMPROVEMENT (CSI)

Training Course

2024

[www.kenelacademy.com](http://www.kenelacademy.com)

# Continual Service Improvement – CSI

**Duration: 1-2 Days**

**Location Options: Onsite or Offsite (Flexible Delivery Options)**

**Certification: Certificate of Attendance & Achievement upon Completion**

## Course Overview

In a rapidly evolving business landscape, organizations must continually refine and enhance their IT services to stay competitive and meet customer expectations. The **Continual Service Improvement (CSI) Training Course** is a comprehensive program designed to equip your team with the tools and techniques to achieve ongoing improvements in service quality, customer satisfaction, and operational efficiency.

This interactive, 1-2 day course, built around the **ITIL4 framework**, offers practical insights into identifying opportunities for improvement, implementing effective initiatives, and sustaining a culture of continuous enhancement. Whether hosted onsite or offsite, this training combines engaging activities, real-world scenarios, and actionable strategies to drive service excellence. Participants will receive a **Certificate of Attendance & Achievement**, recognizing their expertise and commitment to driving continual improvement.

## Course Syllabus

The CSI course covers a broad range of topics to ensure participants develop a well-rounded understanding of continual improvement principles:

### Module 1: Introduction to CSI

- Overview of CSI in ITIL4.
- The role of CSI in maintaining service quality and efficiency.
- Importance and benefits of CSI: ongoing value delivery, cost savings, and enhanced customer satisfaction.
- Understanding services and their relationship to business outcomes.

### Module 2: Guiding Principles for CSI

- Focus on value, collaborate, think and work holistically, keep it simple, and optimize and automate.
- Activity: Group exercise identifying service improvement areas.

### Module 3: Identifying and Prioritizing Improvement Opportunities

- Techniques for assessing current performance and benchmarking services.
- Tools for measuring performance (KPIs, SLAs, CSFs).
- Aligning improvement opportunities with business objectives.
- Prioritizing improvements using impact-urgency matrices.

## Module 4: Implementing Continual Improvement Initiatives

- Road mapping improvements and integrating them into existing processes.
- Handling resistance to change and engaging stakeholders effectively.
- Communication strategies for driving buy-in.
- Activity: Simulation of an improvement initiative implementation.

## Module 5: Models, Methods, and Techniques for CSI

- Applying the PDCA cycle, ITIL4 CSI model, and 7-step improvement process.
- Using value stream mapping to visualize and analyze service flows.

## Module 6: Organizing for CSI

- Leveraging the CSI Register for tracking progress.
- Understanding key roles (Improvement Manager, Process Owners).
- Tools to support CSI, including dashboards and software solutions.

## Module 7: Measuring Success and Sustaining Improvement

- Establishing metrics and KPIs to evaluate improvement initiatives.
- Conducting post-implementation reviews (PIRs) to identify lessons learned.
- Embedding a culture of continuous improvement and celebrating successes.
- Activity: Role-play for conducting a PIR.

## Module 8: Challenges, Risks, and CSFs

- Addressing common challenges and obstacles in CSI.
- Identifying critical success factors and mitigating risks during improvement effort.

## Course Benefits

By attending the CSI course, your organization will gain:

- **Enhanced Service Quality:** Learn proven techniques to optimize service performance and reliability while minimizing disruptions.
- **Improved Customer Satisfaction:** Align services with customer expectations, addressing pain points and enhancing user experiences.
- **Cost Efficiency:** Identify inefficiencies, streamline processes, and implement improvements that save time and resources.
- **Business Alignment:** Ensure that all service improvements support strategic objectives and deliver measurable value.

- **Actionable Skills:** Gain hands-on experience with tools like KPIs, SLAs, CSFs, and the ITIL4 CSI model, ensuring your team is prepared to drive impactful change

Participants who complete the course will receive a **Certificate of Attendance & Achievement**, signifying their dedication to excellence in Continual Improvement and their readiness to contribute to the organization's success.

### Flexible Delivery Options

Our course can be delivered **onsite at your organization** for convenience or **offsite** at a location that provides a dedicated learning environment. With flexible delivery options, we ensure that your team can benefit from this training in the setting that best suits your needs.

### Contact Us Today to Schedule Your CSI Training!

Equip your organization with the skills and strategies needed to enhance service quality, align improvements with business goals, and sustain a culture of agility and innovation.

Contact the training and sales team at : [info@kenelacademy.com](mailto:info@kenelacademy.com)